

chungaboo *FactSheet*

Formed: February 2012
Headquarters: Austin, Texas
Status: Privately Held
Founder: Sarah Marquez

Products: *The Well, The Color Door, Teya Toucan and Youcan Too!, The Great Sea Adventure, ABC Animal Adventure, Chungaboo Language Series*
Customers: Families, Teachers, and Educators

Chungaboo is an innovative, family-owned and oriented publishing company founded in Austin, Texas that creates highly interactive, educational content. Our books and apps include rich story-telling elements and refreshingly unique artwork.

Chungaboo distributes its products through many channels including iTunes, iBookstore, and select retail stores.

Where did the name Chungaboo come from?

Chungaboo is a nickname created for the founder's oldest daughter, Mya Schaefer. Like most good nicknames, it's gone through several variations like "Chunk of Love" and "Chungalo Bungalo" before settling on "Chungaboo."

Apps

Chungaboo Language Series

Chungaboo Language Series is the premier language education tool for families. The app includes refreshingly unique eBooks that feature compelling story-telling, creative and original artwork, interactive animations, and professional translations that teach English, Spanish, French, Chinese, German, and Italian.

Features include:

- 21 possible language combinations
- Interactive flashcards with adjustable speeds
- Integration with the Apple Game Center
- Named App of the Week by Corona SDK and Top 5 Apps of the Week by IHeartThisApp

Books

The Well

If a beautiful bird beckoned you to adventure, would you follow? *The Well* launches you into a colorful exploration of dreams. Climb out of bed and follow the chirps of a friendly bird through the forest and to the well. Sail across a stormy ocean and discover fantastic places all beautifully illustrated by Miles Wisniewski. Told in the lyrical rhymes of Mya Schaefer, author of *The Color Door*, this book is a fun and charming adventure that is sure to spark an inspiring imagination in both children and adults alike.

Features include:

- 40+ pages of gorgeous illustrations with amazing rhyming story
- Read-to-me narration with professional voice talent
- Interactive sketchpad with artwork from the book
- Available as an eBook and in print at select retailers



The Color Door

If you discovered a secret door, would you open it? *The Color Door* is a charmingly illustrated rhyming adventure about a young boy and a mysterious door that leads him to an exciting new friendship. An intriguing new world is sure to change his life forever.

Features include:

- 40+ pages of gorgeous illustrations with amazing rhyming story
- Read-to-me narration with professional voice talent
- Free animated short based on the book
- Interactive sketchpad with artwork from the book
- Available as an eBook and in print at select retailers

Teya Toucan and Youcan Too!

Teya Toucan and Youcan Too! is a beautifully animated ABC rhyming story that combines an animal adventure with the excitement of learning how to read. This interactive story will leap from the pages and touch your heart. Perfect for children ages 5-10, yet simple enough for toddlers to comprehend, enhanced content throughout the book will challenge kids as they learn at their own pace.

Features include:

- Beautiful animations, sound effects, and read-to-me narration
- Photo gallery with over 75 wildlife images
- Countless mazes, letter tracing games, regularly updated word search puzzles, and digital sticker books
- Available as an eBook and in print. *The Teya Toucan and Youcan Too! Activity Book* is available in print at select retailers as well.

The Great Sea Adventure

Journey to the depths of the ocean and back. Featuring captivating artwork by acclaimed children's illustrator Mariana Martins-Furtado, each chapter describes a unique creature of the sea through stunning photographs, videos, and connect-the-dot puzzles. This amazing up-close look at ocean life features technology that will capture the imagination of young readers, while offering older readers in-depth facts to stimulate comprehension.

Features include:

- Photo gallery with 36 vibrant images of sea creatures including dolphins, sea turtles, starfish, sharks, and more
- 12 captivating underwater videos
- Intuitive connect-the-dot puzzles
- Available as an eBook

ABC Animal Adventure

This interactive book was written for aspiring readers by an aspiring reader. From the 4 year old imagination of Mya Schaefer comes an animal alphabet adventure. Read along and journey from "A to Z" with some adorable, furry friends.

Features include:

- Photo gallery with more than 125 gorgeous wildlife photographs
- Interactive narration on every page, from letters to animal sounds
- Upper and lowercase letters with five different fonts
- Available as an eBook

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